At Beauty by Richelle & Yury, we respect your privacy and are committed to protecting your personal information. This privacy policy explains what data we collect, why we collect it, and how we use, store, and protect it.

We collect various types of information to provide you with the best experience possible. The types of information we may collect include:

• Contact Information: Your name, phone number, email address, and address for appointment bookings and notifications.

• Health and Skin Information: Details about your skin type, allergies, health conditions, and any previous treatments that are necessary to provide safe and effective services.

• Payment Information: Payment details to process service fees (processed securely and not stored by us directly).

• Preferences: Information on your preferred services, products, and any other preferences to personalize your experience.

We use your information in the following ways:

• Service Delivery: To schedule appointments, deliver esthetic services, and communicate any treatment-related updates.

• Personalization: To tailor services to your individual needs, ensuring the best possible results.

• Payment Processing: To manage billing and process payments securely.

• Marketing Communications (Optional): With your consent, we may send you emails or messages about special promotions, new services, and updates.

We do not sell, trade, or otherwise transfer your personal information to outside parties except:

• Service Providers: We may share your information with trusted third-party service providers (e.g., payment processors) who assist us in our business operations. These parties are bound by confidentiality agreements. • Legal Requirements: If required by law, we may disclose information to comply with legal obligations or protect the rights, safety, and property of Beauty by Richelle & Yury

We take the security of your personal information seriously. We employ industry-standard security measures to protect your information from unauthorized access, use, or disclosure. While we strive to protect your data, please understand that no data transmission or storage can be guaranteed as 100% secure.

You have certain rights regarding your personal information:

• Access and Correction: You may request access to the personal information we hold about you and ask us to update or correct it.

• Marketing Preferences: You may opt out of receiving promotional messages at any time by contacting us or following the unsubscribe instructions in our messages.

- 6. We retain personal information only as long as necessary to fulfill the purposes described in this privacy policy, unless a longer retention period is required or permitted by law.
- 7. We may update this privacy policy periodically to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any significant updates will be communicated to you, and the updated policy will be posted on our website.
- 8. If you have any questions or concerns about this privacy policy or your personal data, please reach out to us at:

Beauty By Richelle & Yury

inforichelleyury@gmail.com

(208)-713-7095

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We're here to make your experience safe, private, and enjoyable. Thank you for trusting Beauty by Richelle & Yury with your care!